

nb. nicole badaan

hi@nicolebadaan.com
www.nicolebadaan.com

Experience

Account & Creative Intern; RTO+P, Los Angeles, CA August 2016 - present

- ✓ Assisted in creative campaign presentation for both FOX and NBC Network Renewals
- ✓ Performed at the same level as Account Coordinator for on-site training
- ✓ Social Copywriter on Kellogg's Morningstar Farms accounts (Facebook, Instagram, Twitter and Pinterest)
- ✓ Conceptualized and presented awareness campaign on gender equality to agency partners
- ✓ Initiated and shared a series of influential and effective social media tactics among notable brands

Media Intern, Darling Magazine; Los Angeles, CA April - July 2016

- ✓ Conducted target outreach on internet influencers for online partnerships and editorial features
- ✓ Coordinated production of Darling Society packages, including package design and shipment schedule
- ✓ Designed holiday promotional email campaign for series of 18 newsletters
- ✓ Performed market research within LA County to form distribution partnerships and increase overall visibility within boutique sales markets

Social Media Intern, Musical Novels Press; Los Angeles, CA March - December 2015

- ✓ Drafted and implemented marketing campaign for new series of psychological-thriller novels
- ✓ Designed WordPress responsive website including basic coding, templates and functions
- ✓ Crafted marketing materials, and submitted to over 100 news outlets and bloggers for features
- ✓ Coordinated and edited weekly content for blog posts, email newsletters and social posts
- ✓ Managed social media presence through Facebook, YouTube, Twitter

Education

Pepperdine University: Malibu, CA — B.S. Business Management, 2016

- ✓ Beta Gamma Sigma International Honor Society Member, highest recognition of business students
- ✓ Awarded Bachelors of Science in Business Management scholarship for academic achievement

Volunteer Work

Animal Assisted Therapy Volunteer, Love on 4 Paws; Los Angeles, CA 2015 - 2016

I trained my Shih Tzu in behavior and sociability to become a therapy animal. We provided weekly animal assisted therapy in hospitals, schools, and foster homes. We had a 100% success rate in leaving every patient smiling and/or laughing.

Skills:

Photoshop, WordPress, MailChimp, Microsoft Office Suite: Word, PowerPoint, Excel;
Social Media: Facebook, Twitter, Instagram, Snapchat, YouTube, Pinterest

Languages:

Basic proficiency in Arabic and French